



Canadian Chamber of Commerce in Singapore
Le Chambre de Commerce du Canada à Singapour

371 Tanjong Katong Road, Singapore 437128

Tel: (65) 6734 5954 Fax: (65) 6346 5049 Email: eventmanager@cancham.org.sg

PLEASE NOTE: Opinions expressed in The Leaf are solely those of the writers and not necessarily endorsed by the Chamber.

THE LEAF

May 2009 E-Newsletter from
The Canadian Chamber of Commerce in Singapore
Celebrating 26 Years



Can't see this newsletter properly? Click on the question mark to be put on the mailing list for the Adobe PDF version!

President's Message



Hello Everyone!

In a recent study where 1,200 business leaders from 12 Asian nations were interviewed, nearly **nine out of ten of those business leaders** said one of the greatest factors that could contribute to their growth ahead, but one that remains in short supply today, was the **need to cultivate innovation**. For the latest tips on how to innovate to improve your business please scroll down and sign up now for **Mr. Erez Tsalik of Systemic Inventive Thinking**. He will be talking about **'Innovating During a Downturn'** and the tips he has to share will be well worth the time you will be investing!

The other upcoming event you must sign up for is the **AGM to be held on June 4 at the American Club**. This is a great opportunity to let the Executive Committee know your thoughts and tell us what you would like to see in the new year. If you are interested in making a nomination or being involved on a committee, please let us know! We are keen to work closely with you! And, if for some reason you are not able to attend the AGM, please send in your proxy. **Your vote counts!**

During the past month, **Bill Cain from Santa Fe** presented to members how to avoid the pitfalls of bad move. As a recognised specialist in an industry which has a wide range of options and professionalism, the timing was right to help families planning that all important move home or to their next destination. Bill is a hands on professional and I am sure that he and Santa Fe will be able to provide the service you need for your next move.

Saab hosted an excellent evening of test driving and networking at their showroom. Members in attendance enjoyed testing the latest cars which were available for all to drive. In addition Ms Chris Koh - former Head of Ticketing with the Singapore Grand Prix - added value to the evening by providing an update on F1 and informed us to make sure you get your tickets for the next event. A relaxed and interesting evening was had by all in attendance.

Can Chamber continues to grow with several new members joining. They are listed below. Please join me in welcoming them when you meet at our next event.

Look forward to seeing you all at the next event on **Innovation and the AGM...scroll down now to sign-up!**

All the Best,

Executive Committee 2008/2009

President

Ms. Marlene Han
Asian Tour

Vice President

Mr. Gregory Wade
Research In Motion

Secretary

Mr. Robert Juhasz
BHP Billiton

Treasurer

Mr. Brian Tracey
FootWorkz Pte Ltd

Directors

Mr. Claude Morin
Bank of Nova Scotia Asia Limited

Ms. Karen Triffo Berridge
TELUS

Mr. Darren Thomson
Manulife

Mr. Glenn Odland
Canadian International School

Ms. Karen Eidsvik
Subway International /
Ram River Enterprises

Ms Evelyn Sue Wong
Consultant

Mr. James Dalziel
United World College

Mr. Lim Seng Siew
Ong, Tay & Partners

Canadian High Commission Representatives

Honourary Chairman:
Counsellor & Sr. Trade Commis-
sioner

Event Manager

Ms. Annemieke Kouwenhoven

Volunteer

Ms. Susan Cumbers

Upcoming CanCham Events



The Canadian Chamber of Commerce in Singapore hereby gives notice of its Annual General Meeting

Date: Thursday June 4th, 2009

Time: 6.30pm - 8.30pm

Venue: Colonial Room - The American Club (Level 3)
10 Claymore Hill

Following the completion of AGM general business, a cocktail hour will be held together with the Canadian Association Singapore (CA-S)

Registration: To confirm your attendance please send an email to admin@cancham.org.sg

Agenda

- 1) Opening and yearly review by the President
- 2) Approval of the AGM minutes of 5th June 2008
- 3) Approval of the financial accounts for the year ending 31st March 2009
- 4) Election of Executive Committee members for the ensuing membership year

Your attendance and participation is both valued and appreciated at this meeting for the future benefit of our Chamber.

The Canadian Chamber of Commerce in Singapore is pleased to invite you to a special Breakfast Seminar:

DON'T LET YOUR BUSINESS STAGNATE - LEARN HOW TO INNOVATE!

With a financial crisis and a turbulent business situation, here is an opportunity to learn how to look at your business in a creative new way.

Economic turmoil provides the space for innovation, particularly when you use a systematic approach. Innovating inside the box using existing products and resources to create new ones provides a sustainable competitive edge and many new possibilities.

With tight credit and cost reductions in place, it is time to consider something new. Mr. Erez Tsalik, of S.I.T. presents: **"Innovation During a Downturn"**. He will show you how seemingly conflicting goals of corporate environmental leadership, product innovation and economic turmoil are actually aligned. **The presentation demonstrates how complex challenges can be used methodically to derive truly inventive solutions to improve the bottom line.** Dispelling facts and myths on innovation, Mr. Tsalik provides insights on what innovation methods should work for you and tips on how to Innovate Inside the Box and on Command.

S.I.T. stands for **Systematic Inventive Thinking**, which is the name of both the company, and the method used to help organizations and individuals to be more innovative. Based on Genrich Altshuller's **pioneering work in the field of creativity**, its basic premise is that innovative ideas share common patterns. S.I.T. looks for the **Innovation Sweet Spot** - using five tools: subtraction, multiplication, division, task unification and value attribute mapping and focuses on five areas: **Problem Solving, New Product Development, Marketing Communications, Advertising, Strategy and Conflict Resolution.**

S.I.T.'s methods and tools have been applied to over 800 companies globally to invent new products, solve technological problems and create advertising campaigns. S.I.T. works across many industries and with a variety of companies - to name just a few: BBC, Unilever, J&J, ABN-Amro, Ogilvy, Coke, Siemens, and Pearson Education. Pearson Education.



Erez Tsalik, is a Senior S.I.T. facilitator and trainer working with companies and organizations worldwide such as Johnson & Johnson (USA), Kraft Foods (USA), SC Johnson (USA), Siemens (Germany), BPW (Switzerland), SIM, OCBC, SingTel (Singapore). He is also Head of S.I.T. Operations for Asia Pacific. Before joining S.I.T. Erez Tsalik founded and was President of "GENIA" (Tel-Aviv), a company specializing in designing and producing programs, seminars and workshops across a wide variety of topics employing 20 personnel including psychologists, group facilitators and instructors. He is also an active musician and performer.

Event Details:

Date: Wednesday May 27, 2009
Time: 7.45am - 9.30am
Venue: Colonial Room
 The American Club - Level 3
 10 Claymore Hill
Fee: S\$30 for CanCham Members
 S\$40 for non-members

Reserve your seat now via www.cancham.org.sg

Past Event

Moving Seminar: "How to Avoid the Pitfalls of a Bad Move"

Bill Cain, Managing Director of Santa Fe Singapore gave a lively and informative presentation on the moving industry in general and what to look out for when you are (planning on) moving. Some very useful tips were shared among those in attendance - One of the key tips given by our expert was that it is important to be involved to make your move a successful one!



Business After Hours: "Be in Pole Position for Singapore's fastest, most exciting event AND test-drive the newest Saab!"

Relaxing and fun networking evening at the Saab City Showroom, with those in attendance to get the opportunity to test-drive the newest Saab models. To keep it with fast cars - An update on the Singapore F1 was given by Ms. Chris Koh - sharing with us some interesting insights that were not shared with the public before! Definitely a successful and fun evening of driving, drinking and good food!

Visit www.cancham.org.sg/events/past for more pictures.



New Members

The Canadian Chamber would like to welcome the following new members:

Individual/SME Memberships

Credit Asia Capital - Mr. Kishore Moorjani

Prosafe Production Services - Mr. Krishna Raj Rao

Ms. Franca Ciambella

Must Read - External News

Location Less Important Than Participation in Citizenship, Says New Report from APF Canada

Canadian citizens' participation in the nation's social and political affairs should not be restricted by where they live in the world or the payment of Canadian taxes, a new paper 'Measuring the Attachment' published by the Asia Pacific Foundation of Canada argues. The working paper is part of the Foundation's Canadians Abroad Project. It suggests that overseas Canadians' attachment to Canada can be seen through their participation in various activities that connect to and matter for Canada as a nation, rather than their location. The paper reports the results of research into a comparison of the participation rates of Canadians at home and abroad in various social activities. A copy of the paper is available at:

http://www.asiapacific.ca/files/canadiansabroad/WP_09_3_KZ.pdf.

Information summarized from: Asia Pacific Foundation of Canada

External Events

Ukulele Meets Cello - James Hill and Anne Davidson

Don't miss this intriguing inaugural performance in Singapore by James Hill and Anne Davidson. Canadian James Hill is considered a "rare peer" of Hawaii's premiere ukulelists with a "world class command of the instrument" - John Berger, Honolulu Star Bulletin. His music is a "tour de force" mix of jazz, classical and folk influences, with a repertoire that stretches from Schubert to the Beatles and beyond. He is also one of the world's top composers for the ukulele (pronounced oo-koo-lay-lay).

Venue: DBS Auditorium, DBS Building Tower 1, 6 Shenton Way

Date: May 29, 2009

Time: 8:00pm

Duration: Approximately 2 hours

Ticket Price: \$45, \$35 and \$25 (excludes \$3 booking fee)

Booking: SISTIC Hotline: 6348-5555 / Online: www.sistic.com.sg

Internship

Canadian Student looking for local internship for June-Late August

A student from McGill University is looking for a summer internship position in Singapore starting in June. He will be graduating in May with a Bachelor of Commerce in Finance and International Business and will be pursuing a Masters of Science in Finance and Strategic Management from Copenhagen Business School in September. He is looking for an internship position to gain exposure and experience working in Asia, specifically in Finance and/or Marketing.

Contact Information

Jesse Mosebye

Email: jesse.mosebye@mail.mcgill.ca

Phone: +01 5145184623

Other News

Want to advertise your events or services on our e-Newsletter?

Contact eventmanager@cancham.org.sg or call (65) 6734 5954 for ad rates and further details